

DXB360

IMPACT PROFILE

Marketing. Advertising. IT. Event Management.

Integrated 360° solutions that inspire,
engage and drive real results.



EXPLORE POSSIBILITIES. CREATE IMPACT.

About Us



DXB360 is a Dubai-based marketing, advertising, IT and event management company delivering integrated **360°** solutions for ambitious brands. We unite strategy, creativity, technology and experience to help businesses grow, connect and stand out.



Strategy

Data-driven insights and smart planning that build strong foundations and deliver real results.



Creativity

Bold ideas and compelling content that captivate audiences and inspire action.



Technology

Innovative digital solutions and automation that power performance and efficiency.



Experience

Memorable brand and event experiences that engage, connect and leave a lasting impact.



MEET NOVA & LYRA



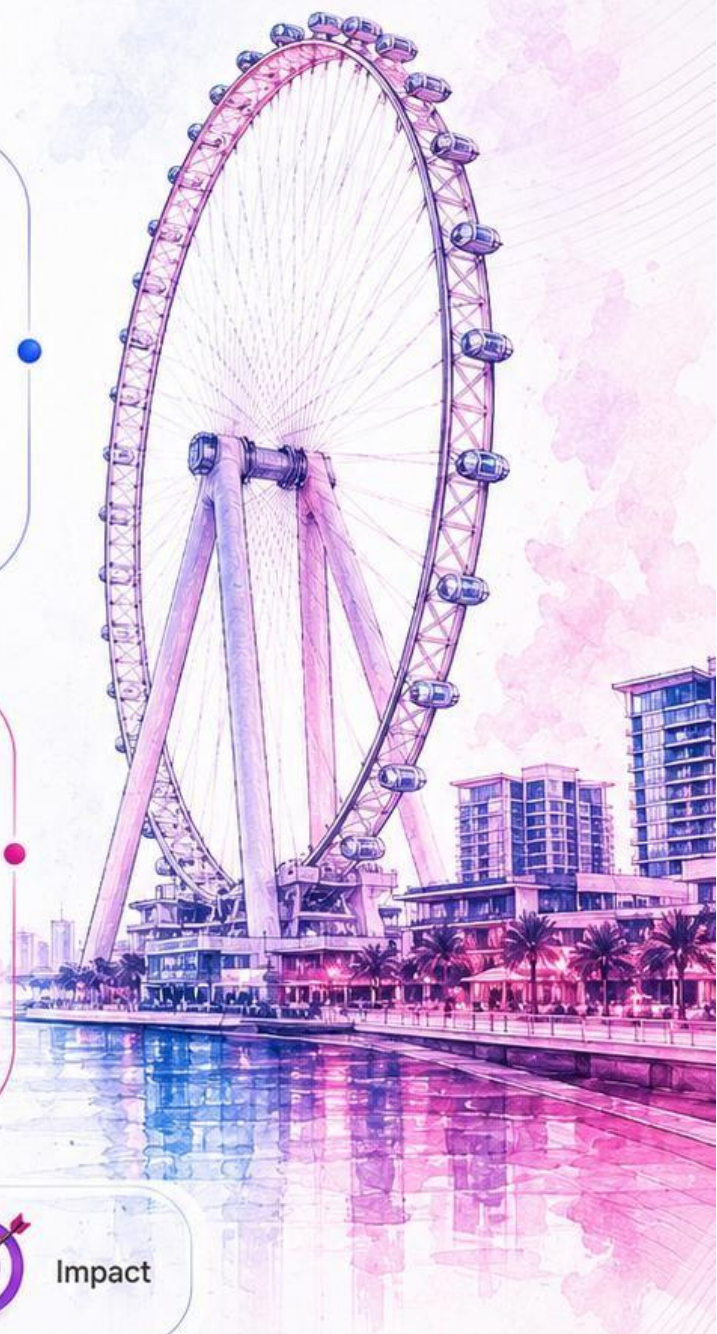
Nova — The Explorer

Curious, energetic,
and always ready to
discover bold brand
opportunities.



Lyra — The Creator

Creative, expressive,
and focused on
turning ideas into
memorable
experiences.



Explore



Create



Impact

DXB360

VISION & MISSION



VISION

To be a trusted creative growth partner known for bold ideas, smart execution and measurable impact.



MISSION

To explore possibilities, create impact and help brands grow through integrated marketing, events and technology.



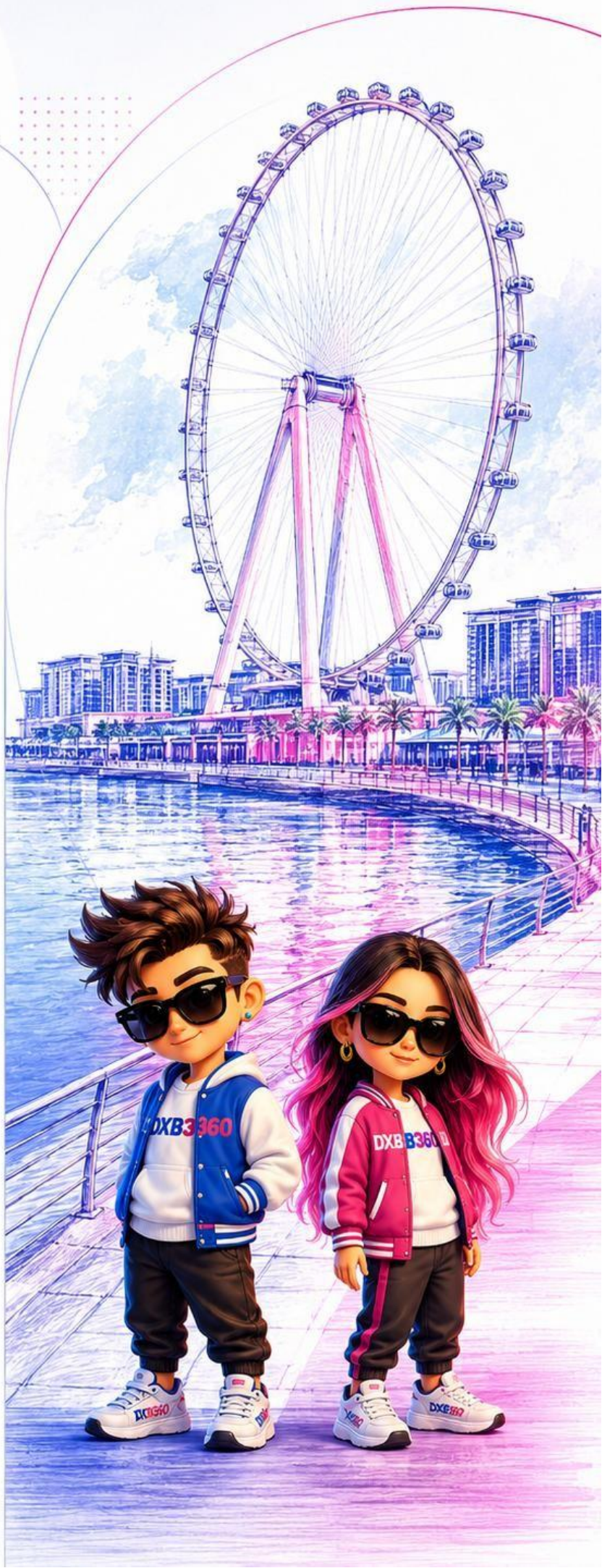
Innovation

Bold ideas, creative thinking and future-ready solutions.



Meaningful Results

Smart execution that drives growth and delivers measurable impact.



SERVICES AT A GLANCE



**Digital
Marketing**



**IT &
E-Commerce**



**Advertising
& Media**



**Calling &
Telephony**



**Creative
Branding**



**CRM &
Automation**



**Content
Production**



**Event
Activations**

DXB360

MARKETING & STRATEGY

Smart strategies. **Strong brands.** Measurable growth.



BRAND STRATEGY

Clear direction that builds strong, memorable brands.



CAMPAIGN PLANNING

Data-led planning for efficient multi-channel campaigns.



POSITIONING

Sharper market presence that sets your brand apart.



AUDIENCE APPROACH

Insight-driven messaging that connects with the right people.



GROWTH DIRECTION

Practical roadmaps for scalable and sustainable growth.



DXB360

CREATIVE PRODUCTION & BRANDING

Where ideas turn into identities.

We blend strategy, storytelling and design to build brands that connect and content that captivates. From concept to creation, we bring your vision to life with clarity, consistency and impact.



Brand Identity

Build a strong, memorable identity that reflects your purpose and stands out.



Graphic Design

Visually compelling designs that communicate, engage and inspire action.



Video & CGI Content

High-impact videos and CGI that bring your brand story to life.



Copywriting & Campaign Assets

Powerful words and campaign assets that connect, convince and drive results.

DXB360

DIGITAL MARKETING

Performance campaigns across
social, search and video platforms.

We manage content, paid media,
social media, SEO, lead generation
and analytics to drive visibility,
leads and conversions.



Paid
Campaigns



Content
Strategy



Lead
Generation



Analytics &
Reporting



DXB360

SOCIAL MEDIA & CONTENT

From daily posts
to digital presence,
we build brands
people follow.



Content Strategy

Clear themes, strong messaging, and consistency across platforms.



Reels & Shorts

Fast-moving visual content designed for attention and retention.



Community Presence

Always-on communication that keeps audiences connected.



Influencer Collaboration

Trusted voices aligned with brand goals.



Performance Content

Creative built to earn reach, engagement, and leads.

ADVERTISING & MEDIA

We create bold campaigns across digital, outdoor, video, print, and media buying to maximize visibility and brand recall.



Campaign
Planning



Media
Buying



OOH &
Digital Screens



Video
Advertising

DXB
360
MARKETING

DXB 360

IT, WEB & E-COMMERCE SOLUTIONS

Technology built to support
growth, speed and scalability.



Website
Development



E-Commerce
Stores



CRM
Systems



Automation



Mobile
Solutions



Hosting &
Support



EVENT MANAGEMENT

From launches to activations, we design and deliver experiences that bring brands to life with precision, creativity and impact.



**Event
Strategy**



**Production
& Setup**



**Brand
Activations**



**Audience
Experience**



DXB360

AR, VR & IMMERSIVE TECH

We create next-generation experiences that merge storytelling, technology and interaction.



AR Experiences

Bringing ideas to life through augmented reality that engages and inspires.



VR Environments

Fully immersive worlds designed to captivate and connect.



Holographic Solutions

Stunning holographic displays that create unforgettable brand moments.



Interactive Installations

Engaging, sensor-driven installations that invite participation and spark curiosity.



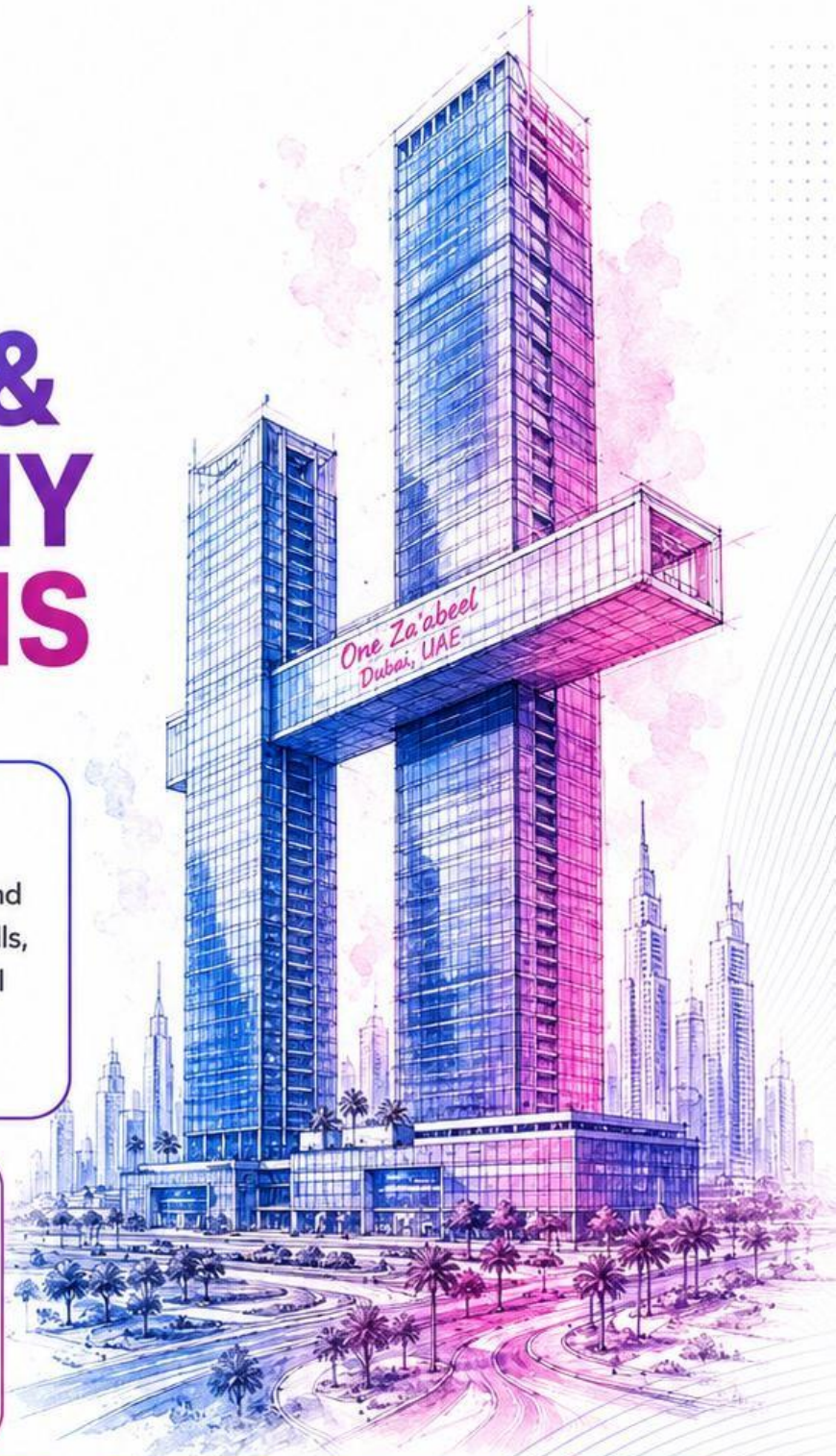
CALLING & TELEPHONY SOLUTIONS



DXB360 provides smart calling solutions for businesses to manage inbound and outbound calls, customer inquiries, lead calls, cold calling, call routing, IVR, call recording, and automated voice messages.



Our system helps teams handle calls professionally, track every inquiry, improve response time, and connect call follow-ups with CRM for better lead management and conversion.



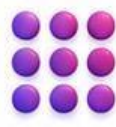
SMART
CALLING



CUSTOMER
INQUIRIES



CALL
ROUTING



IVR
SYSTEM



CALL
RECORDING



CRM
INTEGRATION



DXB360

SMART DIGITAL DISPLAY ADVERTISING

Strategically placed digital screens at **reception areas** and **outside elevators** connect nearby businesses with residents and visitors – right where attention matters.



PREMIUM PLACEMENT

Large screens at reception areas for maximum visibility and engagement.



OUTSIDE ELEVATORS

Compact screens outside elevator lobbies reach people on the move.



CONNECT LOCAL BUSINESSES

Nearby businesses can promote their products and services directly to residents and visitors.



EASY TO MANAGE

Our custom DXB360 software lets clients upload, schedule and manage ads effortlessly.



NO PRINT. NO PASTE.

Eliminates printing, pasting and manual replacements. Go digital and efficient.



SMART & TARGETED

Deliver real-time, targeted and cost-effective advertising that works.



EASY FOR RESIDENTS

Helps residents discover trusted local businesses, offers and essential services.



BETTER RECALL & VISIBILITY

Improves brand visibility, recognition and recall when they need it most.



SMART. DIGITAL. SUSTAINABLE.

A modern, eco-friendly advertising solution for smart communities.



RECEPTION AREA
STAND LED SCREEN



OUTSIDE ELEVATOR
WALL-MOUNTED SCREEN



Helping businesses grow and communities connect with smart digital screens where people live, work and visit every day.



EASY TO MANAGE
Upload. Schedule.
Go Live.



REAL-TIME CONTROL
Update and manage
your ads anytime.



WIDE REACH
One screen.
Many views.
Real impact.



COST-EFFECTIVE
Affordable advertising
with maximum impact.

GO DIGITAL. GO SMART. CONNECT LOCAL.



INDUSTRIES WE SERVE

One creative ecosystem,
many growth stories.



Real Estate



Hospitality



Retail



Healthcare



Education



Automotive



Construction



Government



Finance



Lifestyle



F&B



E-Commerce

Every sector has its own language —
we help brands speak it beautifully and powerfully.

HOW WE WORK

A clear process designed for momentum and **measurable results**.

01  **DISCOVER**
understand goals, audience and opportunity.

02  **PLAN**
build the right roadmap, channels and timeline.

03  **CREATE**
develop concepts, content and branded assets.

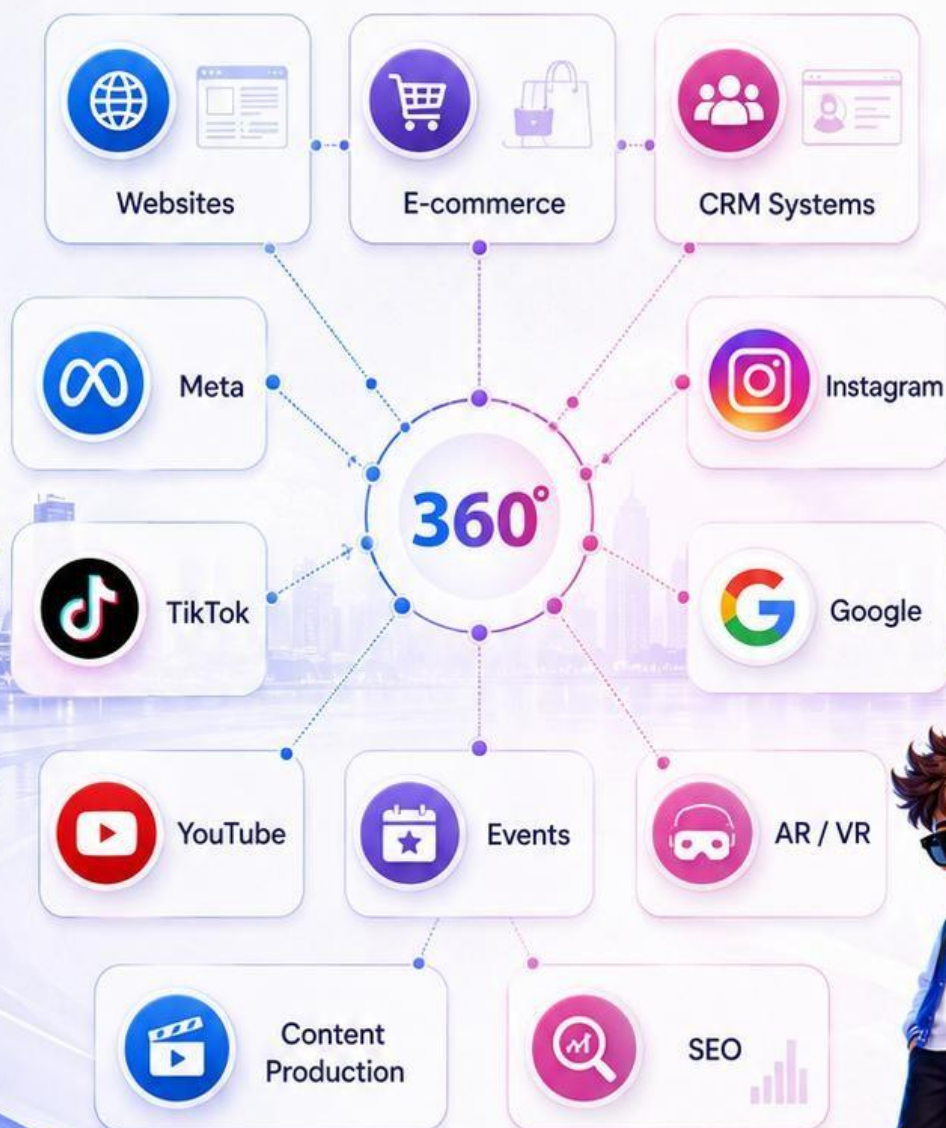
04  **EXECUTE**
launch campaigns, activations and digital systems.

05  **OPTIMIZE**
measure, improve and scale performance.



PLATFORMS & TOUCHPOINTS

A connected **360°** ecosystem designed to reach audiences across digital, physical and immersive channels.



WHY DXB360

A strategy-first partner that blends **creativity**, **technology** and **execution** into one seamless growth engine.



360° Thinking

We look at the big picture across channels, audiences and touchpoints to unlock compounding growth.



Creative + Tech Under One Roof

Strategy, storytelling and technology working together to build powerful brands and smarter campaigns.



Dubai Market Insight

Deep understanding of Dubai's dynamic market, culture and consumers gives our clients a true competitive edge.



Agile Execution

Fast, flexible and focused. We adapt quickly and deliver quality results that keep you ahead of the curve.



Performance-led Approach

Data, analytics and optimization drive every decision for measurable impact and continuous improvement.



Memorable Brand Experiences

We craft experiences that connect, inspire and leave a lasting impression that turns audiences into fans.



CONTACT US

Let's create **impact** together.



Website:

www.dxb360marketing.com



Email:

hello@dxb360marketing.com



Phone:

+971 58 599 5246



WhatsApp:

+971 58 599 5246

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